

Shophook eCommerce Builder and Manager

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Business | Retail | Centurion, South Africa

From R350 per monthly



Shophook
E-Commerce

Shophook eCommerce: E-commerce. Evolved.

Take Full Control of Your Online Store with a Fully Customizable, All-in-One E-Commerce Platform

Ready to scale your online business without being trapped in rigid subscription templates? **Shophook** is a mobile-friendly, customizable e-commerce web application designed to give business owners total control over the shopping experience—from product display to final delivery.

Built on robust PHP and JavaScript architecture, Shophook combines an intuitive storefront, an integrated **CMS & CRM**, seamless **payment gateway integration**, and automated **courier shipping** into a unified platform.

Why Choose Shophook?

- **Integrated CMS & CRM System:** Manage your business details, client accounts, vendors, user permissions, and sales departments from a single dashboard.
- **Granular Product Customization:** Organize catalog items by category, set up size-specific pricing, and apply custom design overrides that give you complete pricing flexibility.
- **Automated Order Processing:** Automated notifications keep buyers and sellers updated on cart and order status, while background cron scheduling handles automated order fulfillment updates.
- **Built-in Payment Gateway Integration:** Standard support for **PayFast** with the flexibility to connect additional custom payment gateways.
- **Direct Logistics & Courier Integration:** Native API integration with **Shiplogic / PIL Market** streamlines shipping, address lookup, and dispatch logistics.
- **Lightweight & Efficient Deployment:** Requires minimal server resources (at least 0.5 GB storage + standard MySQL database) with an **Automated Installation & Update Manager** for setup.

Ready-to-Use Ad Copy Templates

Option 1: Short & Punchy (Social Media / Facebook / LinkedIn Ads)

Headline: Scale Your Store on Your Terms with Shophook eCommerce ☐☐

Stop relying on restrictive rental platforms! **Shophook** gives you a complete, mobile-friendly e-commerce web application with built-in CMS/CRM, PayFast payments, and automated courier dispatch via Shiplogic.

☐ Full Customization

☐ Automated Buyer & Seller Alerts

☐ Custom Size & Design Pricing

☐ Fast, Low-Resource Setup

☐ **E-Commerce. Evolved.**

☐ Call: **+27 81 279 7823** | ✉ **sales@pilmobi.com**

☐ Learn more: shophook.mallway.co.za



E-Commerce Wizard
Build your shop and manage it with ease

Visit: <https://shophook.mallway.co.za/>

Your on-line Shop from R350 p/m

Why us? "You seriously need to ask this question."

management: "Over 200 pre-built screens to manage, maintain, and track your e-commerce activity. Featuring powerful built-in reporting!"

Front-end: "Over 600 customer interactive screens. They are fully customisable but designed to work perfectly right out of the box."

Features: "Comprehensive management for products, stock, returns, orders and much more!"

Hosting: "Don't have a domain or website? We can arrange it all for an additional \$600 p/m."

SEO: "Fully SEO compliant, meeting all Google standards to maximise your search engine ranking."

Talk to us and you could have your shop running within 5-days!

"Very professionally designed with AI assist to make you look the best you can be."

PayFast, PayPal and Shippo: Interfacing (API's) built in, more added on request!

Shophook
E-Commerce

Get in touch

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